



# LAKE WINNIPEG FOUNDATION

**Support a healthy Lake Winnipeg with your favourite summer activity!**



UPDATE: Our summer campaign has been extended until Sept. 30, 2020. Thanks for your support!

For years, LWF's Walk for Water events have connected communities and generated vital funds to protect Lake Winnipeg. This year, your support is as important as ever.

To ensure the safety of everyone involved, we are adapting our summer 2020 season. LWF will not be hosting in-person events. Instead, we're encouraging you to support a healthy Lake Winnipeg with your favourite summer activity!

- Get creative to show your appreciation for our great lake
- Organize a personalized fundraiser
- Take part in online activities we'll be hosting all summer long
- [Donate to the campaign](#)

## CHOOSE AN ACTIVITY

Use your skills, talents or hobbies to support healthy water: take on a fitness challenge, sell your homemade pickles, decorate your sidewalk with chalk, collect donations to clean up in your community or "sell tickets" to a virtual show where you play guitar around the campfire. The possibilities are as limitless as your imagination!

Need help with ideas? Check out our [event ideas page](#) to get inspired.

This summer, we'd love for you to consider collecting donations to help us translate science into solutions and [protect Lake Winnipeg](#). We'd also love to see how you show your love for your lake. Whether you raise money, raise awareness, or simply share your favourite part about Lake Winnipeg, we want to hear about it!

## COLLECT DONATIONS



Participate online with our easy-to-use campaign page

Ask your friends, family and co-workers to support you - and healthy water - with a financial pledge. Visit our ...for Lake Winnipeg [CanadaHelps page](#) to register as an individual and set up your own personal fundraiser. Share details about what you're doing, customize your page with photos and videos, then start collecting contactless donations!

Remember to reach out to your networks and let them know what you're doing: [our online campaign page](#) features easy-to-use links, perfect for sharing in an email or on social media.

CanadaHelps will automatically email charitable receipts to people who choose to donate to your cause.

Note: you don't have to set up an individual fundraiser to participate in our summer 2020 campaign online - simply by donating to ...for Lake Winnipeg, you're making freshwater solutions possible! (Tip: If you'd like to direct your gift to a specific activity or community, let us know by leaving a comment in the "message of support" text box.)

Participate offline

Complete your activity, then donate the money you raised to LWF. We can provide charitable receipts for donations of \$20 or more. If one of your supporters would like a receipt, please collect their name, full mailing address and contact information so that we can process their request.

[Contact us](#) for more information.

Have a great idea to promote? Need assistance setting up your online campaign? Contact us at [info@lakewinnipegfoundation.org](mailto:info@lakewinnipegfoundation.org) – we're happy to help!

## PROTECT THE LAKE

Our summer campaign runs until Sept. 30, 2020. All the money raised from your activity will be used to translate science into solutions ...for Lake Winnipeg!

With your support, we are addressing the root causes of harmful algae blooms: funding important research projects; training citizen scientists to collect water samples; advocating governments for evidence-based policy; and educating students and community groups.

## SHARE YOUR STORY

Don't forget to tell your friends about your achievement, use the #forlakewinnipeg hashtag and tag us in your social media posts — we want to see what you're doing this summer on, in and around the lake!

Twitter: [@SaveLakeWpg](#)

Instagram: [@savelakewpg](#)

Facebook: [Lake Winnipeg Foundation](#)

Or email us your fundraiser photos and videos at [info@lakewinnipegfoundation.org](mailto:info@lakewinnipegfoundation.org). We'll be sharing stories all summer long!

## THANK YOU

Thank you to our summer 2020 sponsors:



And thank you for making a healthy Lake Winnipeg possible, now and for future generations.

**Tags:**

[for Lake Winnipeg](#)

[2020](#)

[Events](#)

[summer](#)